



Uma M. Penmetsa, MD

Dr. Uma Penmetsa is a Board Certified Obstetrician Gynecologist and partner in ParkWest Women's Health, a single specialty Ob/Gyn practice with offices in Brighton and Bushnell's Basin. She is a fellow of the American College of Obstetricians and Gynecologists and a member of the American Academy of Cosmetic Gynecologists. Her special interests include adominoplasty, liposuction and robotic surgery.

Dr. Penmetsa graduated from Gandhi Medical College in Hyderabad, India in 1987. She studied general surgery and anesthesia at Hartlepool General Hospital in Cleveland, England from 1987-1989. She completed an Obstetrics and Gynecology residency at the University of Leicester, in Leicester, England. She completed a second residency in Ob/Gyn at the University of Rochester in 1997, at which time she joined Highland Park Women's Heath. In 2001, Highland Park Women's Group joined forces with Westfall Women's Center to form ParkWest Women's Health, a comprehensive women's care center.

Dr. Penmetsa is an avid painter and her interest in aesthetic medicine stems from her strong surgical background and her enjoyment of painting. In addition to privileges at Strong Memorial Hospital, Dr. Penmetsa also has privileges at Rochester General Hospital and Linden Oaks Surgery Center. She enjoys teaching medical students and residents.



William J. Harvey, MD

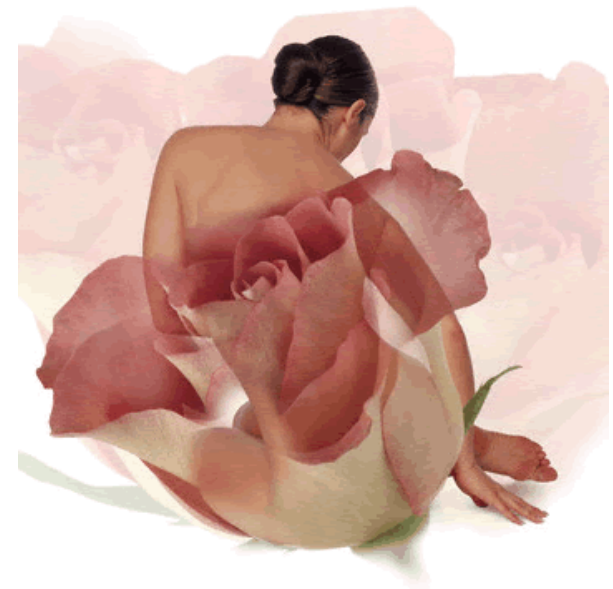
A Board Certified Obstetrician/Gynecologist, Dr. William Harvey is the Director of Aesthetic Gynecologic Surgery at ParkWest Women's Health. He is a fellow of the American College of Obstetricians and Gynecologists and a member of the American Academy of Cosmetic Gynecologists. He has a particular interest in abdominioplasty, liposuction, labiaplasty, and vaginal rejuvenation. He is the inventor of Harvey Stirrups™, a patent pending device designed for greater patient comfort during office surgery.

Dr. Harvey graduated *summa cum laude* from the Pennsylvania State University and received his MD from Thomas Jefferson University in 1985. Since his graduation from the Obstetrics and Gynecology Residency Program at the University of Rochester in 1989, he has been in private practice at ParkWest Women's Health. During residency, he received awards for leadership, best research project, and the distinguished Rudolph Award for compassionate care of patients.

In addition to Dr. Harvey's general practice in Ob/Gyn and his work in cosmetic gynecology, he also directs ParkWest's ultrasound and infertility programs. A meticulous surgeon, he is a past recipient of the Resident Teaching Award and enjoys teaching cosmetic skin closure to young physicians at the University. He maintains privileges at Strong Memorial Hospital and the Linden Oaks Surgery Center.



Labiaplasty ~~~ Vaginal Rejuvenation



ParkWest Women's Health
1820 South Clinton Avenue
Rochester, NY 14618

1000 Pittsford-Victor Road
Pittsford, NY 14534

585-473-2846

Aesthetic Gynecologic Surgery

Labiaplasty

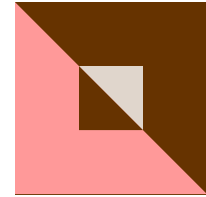
Labiaplasty is the surgical recontouring of the external genitalia. During labiaplasty of the minora (inner folds), the natural skin folds are reshaped to reduce their size or establish symmetry. This procedure can usually be performed under local anesthesia in our office.

Labiaplasty of the majora (outer folds) is the surgical removal of sagging or extra tissue caused by natural aging or weight loss. During a majoraplasty a crescent-shaped portion of each majora is excised to tighten and “lift” the vulva. This procedure can also be performed under local anesthesia in our office.

Vaginal Rejuvenation

Vaginal rejuvenation is the surgical narrowing of the vaginal opening (introitus) and the vaginal canal. Stretching during childbirth may cause significant loss of tone in the introitus and vagina. The goal of vaginal rejuvenation is to reverse this laxity thereby improving intimacy for both partners. This procedure is best performed in an outpatient surgicenter utilizing regional (awake) or general (asleep) anesthesia.

Much attention has been given recently in the news and entertainment media to cosmetic procedures. In particular, there has been a lot of publicity in women’s magazines, television, and the internet regarding gynecologic procedures. Aesthetic Gynecologic Surgery is cosmetic surgery to the external genitalia or vagina to alter the shape, appearance, or function of the tissue. With labiaplasty, the goal may be to enhance or redefine the contour for the patient or relieve physical discomfort. Vaginal rejuvenation is usually performed to alter function by tightening the internal and external muscles and supporting tissues of the vagina. These procedures are best performed by a skilled gynecologic surgeon.



General Information

We understand the very personal and sensitive nature of the issues that lead patients to consider these procedures. The doctors and staff at ParkWest Women’s Health are committed to the highest level of professionalism in your care. **If you think you are a candidate for one of these procedures or would like to learn more, please contact Dr. William Harvey or Dr. Uma Penmetsa at ParkWest Women’s Health.**

As with all elective surgical procedures, the benefits must be weighed against the potential risks. During your appointment, Drs. Harvey and Penmetsa will review your concerns, explain options, and outline a detailed approach to your treatment. They will patiently and thoroughly discuss your care and answer your questions.

Payment

Aesthetic Gynecologic Surgery is usually elective and not covered by insurance plans. Our billing department will give you a detailed explanation of the costs of these cosmetic procedures. Full payment is expected in advance of the procedure. There are credit options available through outside companies. We will provide you with this information upon request.

